

Michele Bertolone

A N I N T R O D U C T I O N



**Communication
Consultant**
Bold Blue
Since 2003

Strategy, planning, writing, design, project management, video, web and more.

Senior Manager
Deloitte
2001 - 2003

Proposal strategy and writing for major accounts.

Creative Director
Tam Comm.
1993 - 2001

Creative direction, video/online writing and producing, & account management for a large video and interactive digital media agency.

Campaign Manager
RL&CB Inc.
1990 - 1993

Managed massive direct mail efforts for local and state political campaigns.



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Recent Clients

NetAp, SunEdison, Cisco Systems, Satellite Healthcare, City of San Jose, Working Partnerships, Anritsu

Industry Experience

Technology, Healthcare, Non Profit, Education, Urban Politics



SJSU
1989

Teaching Credential
B.A. Social Science



STRATEGY



WORDS



PICTURES



SCREEN



PAPER



EVENTS



Upon request, I will customize a portfolio and set of references just for you.