Michele Bertolone



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Strategic Communication Consultant Bold Blue	 Set/articulate strategy Build/lead collaborative teams – internal/external/interdepartment Write/design/produce integrated campaigns on time/budget/message
Senior Manager Deloitte	 Collaborate with multi-department project teams to set strategy Write publications/presentations to secure new business
Creative Director Tam Comm.	 Set creative direction for large digital projects Lead/mentor creative team Strengthen client loyalty through attentive account management
Campaign Manager RL&CB Inc.	 End-to-end project management of direct mail campaigns for political candidates/school funding initiatives
Select Clients	Satellite Healthcare, Dialyse Direct, WildFlower, University of California/Office of the President, City of San Jose, Willow Glen Education Foundation, Picarro,
Industries	Technology, Healthcare, Non Profit, Healthcare, Public Sector



SJSU

- M.A. History (in progress)
- Secondary Teaching Credential
- B.A. Social Science

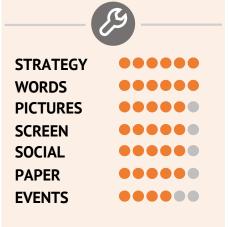




Michele Bertolone

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Upon request, I will customize a portfolio and set of references just for you.