

Michele Bertolone

AN INTRODUCTION



Strategic Communication Consultant Bold Blue

- Set/articulate strategy
- Build/lead collaborative teams – internal/external/interdepartment
- Write/design/produce integrated campaigns on time/budget/message

Senior Manager Deloitte

- Collaborate with multi-department project teams to set strategy
- Write publications/presentations to secure new business

Creative Director Tam Comm.

- Set creative direction for large digital projects
- Lead/mentor creative team
- Strengthen client loyalty through attentive account management

Campaign Manager RL&CB Inc.

- End-to-end project management of direct mail campaigns for political candidates/school funding initiatives



Michele Bertolone

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Select Clients

Satellite Healthcare, Dialyse Direct, WildFlower, University of California/Office of the President, City of San Jose, Willow Glen Education Foundation, Picarro,

Industries

Technology, Healthcare, Non Profit, Healthcare, Public Sector



SJSU

- M.A. History (in progress)
- Secondary Teaching Credential
- B.A. Social Science



STRATEGY



WORDS



PICTURES



SCREEN



SOCIAL



PAPER



EVENTS



Upon request, I will customize a portfolio and set of references just for you.